

BIOELEMENTS: A NEW-POINT-OF-VIEW

Every skin is different and what works for one, doesn't always work for another. That's why Bioelements has created a treatment line that lets you customize skin and body care formulas for each client. Quickly, easily and without any mess. It's a new approach to professional skincare that lets you be the cosmetic chemist. Different? It sure is. But then so is every skin.

- Bioelements was developed at the Conservatory of Esthetics advanced skincare training center, by its research team of estheticians, cosmetic chemists, nutritionists and fitness pros.
- Bioelements combines skincare, nutrition and fitness into one multi-dimensional program.
- Bioelements believes that naturally based products are best for the skin. Our formulas contain pure plant extracts, natural adaptogens, trace minerals, essential oils, sea vegetables and other therapeutic ingredients from the earth.
- Bioelements does not contain any mineral oil, artificial colorants, synthetic fragrances or animal by-products. It is not tested on animals. Nor will it ever be.
- Bioelements has developed the *Actives*, an optional custom blending system that lets you add laboratory strength extracts to salon and take-home products.
- Bioelements products are coded with "Biotypes", our own system that helps you identify the best products for your clients specific needs.
- Bioelements packaging, shipping materials and literature are all environmentally friendly. We use glass containers wherever possible. Some are refillable. All are recyclable.
- Bioelements provides its designated salons with certified training programs and ongoing education developed by the Conservatory of Esthetics advanced skin care training center.